

NCC Cable System Order

Order #	62290261
Syscode	0269
System Name	Comcast/Oxford, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$7,517.00	
Commission		\$1,127.55	
Net Total		\$6,389.45	
Total Spots		491	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	IPE 06/18/16-08/02/16
2	DISC	DISC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	IPE 06/18/16-08/02/16
3	DISC	DISC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	IPE 06/18/16-08/02/16
4	ESPN	ESPN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$20.00	\$360.00	30	IPE 06/18/16-08/02/16
5	ESPN	ESPN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$20.00	\$420.00	30	IPE 06/18/16-08/02/16
6	ESPN	ESPN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$20.00	\$60.00	30	IPE 06/18/16-08/02/16
7	ESPN	ESPN W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$15.00	\$120.00	30	IPE 06/18/16-08/02/16
8	ESPN	ESPN W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$15.00	\$120.00	30	IPE 06/18/16-08/02/16
9	FOOD	FOOD DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	IPE 06/18/16-08/02/16
10	FOOD	FOOD DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	IPE 06/18/16-08/02/16
11	FOOD	FOOD DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$7.00	\$14.00	30	IPE 06/18/16-08/02/16
12	FOOD	FOOD EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	IPE 06/18/16-08/02/16
13	FOOD	FOOD EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	IPE 06/18/16-08/02/16
14	FOOD	FOOD EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	IPE 06/18/16-08/02/16
15	FOOD	FOOD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	IPE 06/18/16-08/02/16
16	FOOD	FOOD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	IPE 06/18/16-08/02/16
17	FOOD	FOOD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	IPE 06/18/16-08/02/16
18	FOOD	FOOD W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	IPE 06/18/16-08/02/16
19	FOOD	FOOD W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	IPE 06/18/16-08/02/16
20	FSD	FSD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	IPE 06/18/16-08/02/16
21	FSD	FSD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	17	\$10.00	\$170.00	30	IPE 06/18/16-08/02/16

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Survey	Apr16 C-DMA Nielsen Live+7
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Total		\$7,517.00	
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Net Total		\$6,389.45	
Total Spots		491	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	R1: 6.6 Dps Revised. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FSD	FSD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	IPE 06/18/16-08/02/16
23	FSD	Tigers	6/6/16	6/12/16	19:00	22:00		X	X	X	X	X	X	-	-	0	\$120.00	\$0.00	30	REMOVED SPOTS
24	FSD	Tigers	6/13/16	6/19/16	19:00	22:00	X	X	X	X	X	X	X	-	-	0	\$120.00	\$0.00	30	REMOVED SPOTS
25	FSD	FSD W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	14	\$7.00	\$98.00	30	IPE 06/18/16-08/02/16
26	FSD	FSD W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	14	\$7.00	\$98.00	30	IPE 06/18/16-08/02/16
27	FX	FX PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	IPE 06/18/16-08/02/16
28	FX	FX PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	IPE 06/18/16-08/02/16
29	FX	FX PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	IPE 06/18/16-08/02/16
30	FX	FX W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$7.00	\$56.00	30	IPE 06/18/16-08/02/16
31	FX	FX W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$7.00	\$56.00	30	IPE 06/18/16-08/02/16
32	FXNC	FXNC EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	IPE 06/18/16-08/02/16
33	FXNC	FXNC EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	11	\$20.00	\$220.00	30	IPE 06/18/16-08/02/16
34	FXNC	FXNC EM	6/20/16	6/26/16	05:00	09:00	X							-	-	2	\$20.00	\$40.00	30	IPE 06/18/16-08/02/16
35	FXNC	FXNC EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	IPE 06/18/16-08/02/16
36	FXNC	FXNC EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	IPE 06/18/16-08/02/16
37	FXNC	FXNC EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	IPE 06/18/16-08/02/16
38	FXNC	FXNC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	17	\$31.00	\$527.00	30	IPE 06/18/16-08/02/16
39	FXNC	FXNC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$31.00	\$620.00	30	IPE 06/18/16-08/02/16
40	FXNC	FXNC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$31.00	\$93.00	30	IPE 06/18/16-08/02/16
41	HALL	HALL PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	IPE 06/18/16-08/02/16
42	HALL	HALL PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	IPE 06/18/16-08/02/16

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Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$7,517.00	
Commission		\$1,127.55	
Net Total		\$6,389.45	
Total Spots		491	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALL PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	IPE 06/18/16-08/02/16
44	HALL	HALL W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	IPE 06/18/16-08/02/16
45	HALL	HALL W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	IPE 06/18/16-08/02/16
46	HGTV	HGTV DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	16	\$7.00	\$112.00	30	IPE 06/18/16-08/02/16
47	HGTV	HGTV DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	20	\$7.00	\$140.00	30	IPE 06/18/16-08/02/16
48	HGTV	HGTV DT	6/20/16	6/26/16	09:00	16:00	X							-	-	3	\$7.00	\$21.00	30	IPE 06/18/16-08/02/16
49	HGTV	HGTV EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	IPE 06/18/16-08/02/16
50	HGTV	HGTV EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	IPE 06/18/16-08/02/16
51	HGTV	HGTV EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	IPE 06/18/16-08/02/16
52	HGTV	HGTV PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	IPE 06/18/16-08/02/16
53	HGTV	HGTV PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$10.00	\$180.00	30	IPE 06/18/16-08/02/16
54	HGTV	HGTV PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$10.00	\$30.00	30	IPE 06/18/16-08/02/16
55	HGTV	HGTV W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	IPE 06/18/16-08/02/16
56	HGTV	HGTV W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	IPE 06/18/16-08/02/16
57	HIST	HIST PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 06/18/16-08/02/16
58	HIST	HIST PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	IPE 06/18/16-08/02/16
59	HIST	HIST PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	IPE 06/18/16-08/02/16
60	LIF	LIF PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	IPE 06/18/16-08/02/16
61	LIF	LIF PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	IPE 06/18/16-08/02/16
62	LIF	LIF PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$7.00	\$14.00	30	IPE 06/18/16-08/02/16
63	FS1	US OPEN 6/16	6/13/16	6/19/16	10:00	17:00				X				-	-	3	\$60.00	\$180.00	30	

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Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Update Date	06/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$7,517.00		
Commission	\$1,127.55		
Net Total	\$6,389.45		
Total Spots	491		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
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Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FS1	US OPEN 6/17	6/13/16	6/19/16	10:00	17:00					X			-	-	3	\$60.00	\$180.00	30	
65	FS1	XFINITY Series: June Michigan Race	6/6/16	6/12/16	13:30	15:30						X		-	-	0	\$60.00	\$0.00	30	REMOVED SPOTS
66	FSD	Tigers V Toronto	6/6/16	6/12/16	13:00	16:00			X					-	-	2	\$120.00	\$240.00	30	2016 Tigers Regular Season on FSD
67	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	14:00	17:00							X	-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
68	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00	X							-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
69	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00		X						-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
70	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00			X					-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
71	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	20:00	23:00				X				-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
72	FS1	SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN	6/13/16	6/19/16	13:30	15:30							X	-	-	2	\$60.00	\$120.00	30	2016 SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	491	0	0	0	0	0	0	0	0	0	0	0	491
AMT	\$7,517.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,517.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

62290261 | Detroit | Comcast/Oxford, MI | 0269 |

NCC Cable System Order

Order #	62290261
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
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Makegood Policy	Approval Required

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Total	\$6,945.00		
Commission	\$1,041.75		
Net Total	\$5,903.25		
Total Spots	131		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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1	FSD	FSD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	IPE 06/18/16-08/02/16
2	FSD	FSD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	IPE 06/18/16-08/02/16
3	FSD	FSD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	IPE 06/18/16-08/02/16
4	FSD	Tigers V Toronto	6/6/16	6/12/16	13:00	16:00			X					-	-	1	\$240.00	\$240.00	30	2016 Tigers Regular Season on FSD
5	FSD	Tigers @ NY Yankees	6/13/16	6/19/16	19:00	22:00					X			-	-	0	\$240.00	\$0.00	30	2016 Tigers Regular Season on FSD
6	FSD	FSD W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	10	\$21.00	\$210.00	30	IPE 06/18/16-08/02/16
7	FSD	FSD W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	10	\$21.00	\$210.00	30	IPE 06/18/16-08/02/16
8	FXNC	FXNC EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	8	\$53.00	\$424.00	30	IPE 06/18/16-08/02/16
9	FXNC	FXNC EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$53.00	\$477.00	30	IPE 06/18/16-08/02/16
10	FXNC	FXNC EM	6/20/16	6/26/16	05:00	09:00	X							-	-	1	\$53.00	\$53.00	30	IPE 06/18/16-08/02/16
11	FXNC	FXNC DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$45.00	\$405.00	30	IPE 06/18/16-08/02/16
12	FXNC	FXNC DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$45.00	\$450.00	30	IPE 06/18/16-08/02/16
13	FXNC	FXNC DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$45.00	\$90.00	30	IPE 06/18/16-08/02/16
14	FXNC	FXNC EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	8	\$36.00	\$288.00	30	IPE 06/18/16-08/02/16
15	FXNC	FXNC EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$36.00	\$288.00	30	IPE 06/18/16-08/02/16
16	FXNC	FXNC EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	IPE 06/18/16-08/02/16
17	FXNC	FXNC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$66.00	\$660.00	30	IPE 06/18/16-08/02/16
18	FXNC	FXNC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	IPE 06/18/16-08/02/16
19	FXNC	FXNC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$66.00	\$132.00	30	IPE 06/18/16-08/02/16
20	FS1	US OPEN 6/16	6/13/16	6/19/16	10:00	17:00				X				-	-	2	\$120.00	\$240.00	30	

NCC Cable System Order

Order #	62290261	Flight Dates	06/06/16 - 06/26/16	Update Date	06/07/16
Syscode	1694	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Comcast/WOW-Macomb County, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$6,945.00
AE	Andrew Yolles	Product Code		Commission	\$1,041.75
Sales Coordinator	Kevin Bowman	Est Code		Net Total	\$5,903.25
Office	Washington	Product Name		Total Spots	131
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: 6.6 Dps Revised. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FS1	US OPEN 6/17	6/13/16	6/19/16	10:00	17:00					X			-	-	2	\$120.00	\$240.00	30	
22	FS1	XFINITY Series: June Michigan Race	6/6/16	6/12/16	13:30	15:30						X		-	-	0	\$120.00	\$0.00	30	REMOVED SPOTS
23	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	19:00	22:00					X			-	-	1	\$240.00	\$240.00	30	2016 Tigers Regular Season on FSD
24	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	14:00	17:00							X	-	-	1	\$240.00	\$240.00	30	2016 Tigers Regular Season on FSD
25	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00	X							-	-	1	\$240.00	\$240.00	30	2016 Tigers Regular Season on FSD
26	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00		X						-	-	1	\$240.00	\$240.00	30	2016 Tigers Regular Season on FSD
27	FS1	SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN	6/13/16	6/19/16	13:30	15:30							X	-	-	1	\$120.00	\$120.00	30	2016 SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	131	0	0	0	0	0	0	0	0	0	0	0	131
AMT	\$6,945.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,945.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

62290261 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

NCC Cable System Order

Order #	62290261
Syscode	2945
System Name	Comcast/Macomb, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$14,388.00	
Commission		\$2,158.20	
Net Total		\$12,229.80	
Total Spots		376	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.7 NA spots removed -\$1920 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$25.00	\$225.00	30	IPE 06/18/16-08/02/16
2	DISC	DISC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	IPE 06/18/16-08/02/16
3	DISC	DISC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	IPE 06/18/16-08/02/16
4	ESPN	ESPN EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$63.00	\$126.00	30	IPE 06/18/16-08/02/16
5	ESPN	ESPN EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$63.00	\$126.00	30	IPE 06/18/16-08/02/16
6	ESPN	ESPN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$68.00	\$1,020.00	30	IPE 06/18/16-08/02/16
7	ESPN	ESPN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$68.00	\$1,224.00	30	IPE 06/18/16-08/02/16
8	ESPN	ESPN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$68.00	\$136.00	30	IPE 06/18/16-08/02/16
9	ESPN	ESPN W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	IPE 06/18/16-08/02/16
10	ESPN	ESPN W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	IPE 06/18/16-08/02/16
11	FOOD	FOOD EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	IPE 06/18/16-08/02/16
12	FOOD	FOOD EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	IPE 06/18/16-08/02/16
13	FOOD	FOOD EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	IPE 06/18/16-08/02/16
14	FOOD	FOOD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	IPE 06/18/16-08/02/16
15	FOOD	FOOD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$33.00	\$264.00	30	IPE 06/18/16-08/02/16
16	FOOD	FOOD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$33.00	\$33.00	30	IPE 06/18/16-08/02/16
17	FSD	Tigers	6/6/16	6/12/16	19:00	22:00		X	X	X	X	X	X	-	-	0	\$240.00	\$0.00	30	SPOTS REMOVED
18	FSD	Tigers	6/13/16	6/19/16	19:00	22:00	X	X	X	X	X	X	X	-	-	0	\$240.00	\$0.00	30	SPOTS REMOVED
19	FXNC	FXNC EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	8	\$53.00	\$424.00	30	IPE 06/18/16-08/02/16
20	FXNC	FXNC EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$53.00	\$477.00	30	IPE 06/18/16-08/02/16
21	FXNC	FXNC EM	6/20/16	6/26/16	05:00	09:00	X							-	-	1	\$53.00	\$53.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	2945
System Name	Comcast/Macomb, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$14,388.00	
Commission		\$2,158.20	
Net Total		\$12,229.80	
Total Spots		376	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.7 NA spots removed -\$1920 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	8	\$55.00	\$440.00	30	IPE 06/18/16-08/02/16
23	FXNC	FXNC EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$55.00	\$440.00	30	IPE 06/18/16-08/02/16
24	FXNC	FXNC EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$55.00	\$55.00	30	IPE 06/18/16-08/02/16
25	FXNC	FXNC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	16	\$66.00	\$1,056.00	30	IPE 06/18/16-08/02/16
26	FXNC	FXNC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$66.00	\$1,188.00	30	IPE 06/18/16-08/02/16
27	FXNC	FXNC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$66.00	\$198.00	30	IPE 06/18/16-08/02/16
28	HALL	HALL DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	IPE 06/18/16-08/02/16
29	HALL	HALL DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	IPE 06/18/16-08/02/16
30	HALL	HALL DT	6/20/16	6/26/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE 06/18/16-08/02/16
31	HALL	HALL PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$14.00	\$154.00	30	IPE 06/18/16-08/02/16
32	HALL	HALL PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$14.00	\$196.00	30	IPE 06/18/16-08/02/16
33	HALL	HALL PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	IPE 06/18/16-08/02/16
34	HALL	HALL W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$10.00	\$80.00	30	IPE 06/18/16-08/02/16
35	HALL	HALL W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$10.00	\$80.00	30	IPE 06/18/16-08/02/16
36	HGTV	HGTV DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	18	\$29.00	\$522.00	30	IPE 06/18/16-08/02/16
37	HGTV	HGTV DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	20	\$29.00	\$580.00	30	IPE 06/18/16-08/02/16
38	HGTV	HGTV DT	6/20/16	6/26/16	09:00	16:00	X							-	-	3	\$29.00	\$87.00	30	IPE 06/18/16-08/02/16
39	HGTV	HGTV EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	IPE 06/18/16-08/02/16
40	HGTV	HGTV EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	IPE 06/18/16-08/02/16
41	HGTV	HGTV EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	IPE 06/18/16-08/02/16
42	HGTV	HGTV PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	16	\$43.00	\$688.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261	Flight Dates	06/06/16 - 06/26/16	Update Date	06/07/16
Syscode	2945	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Comcast/Macomb, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$14,388.00
AE	Andrew Yolles	Product Code		Commission	\$2,158.20
Sales Coordinator	Kevin Bowman	Est Code		Net Total	\$12,229.80
Office	Washington	Product Name		Total Spots	376
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: 6.7 NA spots removed -\$1920 change. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	HGTV PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$43.00	\$860.00	30	IPE 06/18/16-08/02/16
44	HGTV	HGTV PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$43.00	\$129.00	30	IPE 06/18/16-08/02/16
45	HIST	HIST PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	IPE 06/18/16-08/02/16
46	HIST	HIST PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	IPE 06/18/16-08/02/16
47	HIST	HIST PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	IPE 06/18/16-08/02/16
48	LIF	LIF PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	IPE 06/18/16-08/02/16
49	LIF	LIF PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	IPE 06/18/16-08/02/16
50	LIF	LIF PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	IPE 06/18/16-08/02/16
51	FS1	FS1 W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$4.00	\$32.00	30	IPE 06/18/16-08/02/16
52	FS1	FS1 W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$4.00	\$32.00	30	IPE 06/18/16-08/02/16
53	FS1	US OPEN 6/16	6/13/16	6/19/16	10:00	17:00				X				-	-	0	\$120.00	\$0.00	30	
54	FS1	US OPEN 6/17	6/13/16	6/19/16	10:00	17:00					X			-	-	0	\$120.00	\$0.00	30	
55	FS1	SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN	6/6/16	6/12/16	13:00	16:30						X		-	-	0	\$120.00	\$0.00	30	SPOTS REMOVED
56	TNT	TNT PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	IPE 06/18/16-08/02/16
57	TNT	TNT PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	IPE 06/18/16-08/02/16
58	TNT	TNT PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	IPE 06/18/16-08/02/16
59	FS1	US OPEN 6/16	6/6/16	6/12/16	10:00	17:00				X				-	-	3	\$120.00	\$360.00	30	

NCC Cable System Order

Order #	62290261
Syscode	2945
System Name	Comcast/Macomb, MI
Market	Detroit

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Update Date	06/07/16
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Version	2 Vs. 1
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Show All Lines	
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Total # of Weeks	3
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Total	\$14,388.00
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Commission	\$2,158.20
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Net Total	\$12,229.80
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Total Spots	376
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1: 6.7 NA spots removed -\$1920 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
60	FS1	US OPEN 6/17	6/6/16	6/12/16	10:00	17:00					X			-	-	3	\$120.00	\$360.00	30	

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	376	0	0	0	0	0	0	0	0	0	0	0	376
AMT	\$14,388.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,388.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

62290261 | Detroit | Comcast/Macomb, MI | 2945 |

NCC Cable System Order

Order #	62290261
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$3,844.00	
Commission		\$576.60	
Net Total		\$3,267.40	
Total Spots		55	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FSD	Tigers V Toronto	6/6/16	6/12/16	13:00	16:00			X					-	-	1	\$144.00	\$144.00	30	2016 Tigers Regular Season on FSD
2	FSD	Tigers @ NY Yankees	6/13/16	6/19/16	19:00	22:00					X			-	-	0	\$144.00	\$0.00	30	2016 Tigers Regular Season on FSD
3	FXNC	FXNC EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$57.00	\$513.00	30	IPE 06/18/16-08/02/16
4	FXNC	FXNC EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$57.00	\$570.00	30	IPE 06/18/16-08/02/16
5	FXNC	FXNC EF	6/20/16	6/26/16	16:00	19:00	X							-	-	2	\$57.00	\$114.00	30	IPE 06/18/16-08/02/16
6	FXNC	FXNC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$65.00	\$585.00	30	IPE 06/18/16-08/02/16
7	FXNC	FXNC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$65.00	\$780.00	30	IPE 06/18/16-08/02/16
8	FXNC	FXNC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$65.00	\$130.00	30	IPE 06/18/16-08/02/16
9	FS1	US OPEN 6/16	6/13/16	6/19/16	10:00	17:00				X				-	-	2	\$72.00	\$144.00	30	
10	FS1	US OPEN 6/17	6/13/16	6/19/16	10:00	17:00					X			-	-	2	\$72.00	\$144.00	30	
11	FS1	XFINITY Series: June Michigan Race	6/6/16	6/12/16	13:30	15:30						X		-	-	0	\$72.00	\$0.00	30	REMOVED SPOTS
12	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	19:00	22:00					X			-	-	1	\$144.00	\$144.00	30	2016 Tigers Regular Season on FSD
13	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	14:00	17:00							X	-	-	1	\$144.00	\$144.00	30	2016 Tigers Regular Season on FSD
14	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00	X							-	-	1	\$144.00	\$144.00	30	2016 Tigers Regular Season on FSD
15	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00		X						-	-	1	\$144.00	\$144.00	30	2016 Tigers Regular Season on FSD

NCC Cable System Order

Order #	62290261	Flight Dates	06/06/16 - 06/26/16	Update Date	06/07/16
Syscode	2947	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Comcast/Sterling Hts, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$3,844.00
AE	Andrew Yolles	Product Code		Commission	\$576.60
Sales Coordinator	Kevin Bowman	Est Code		Net Total	\$3,267.40
Office	Washington	Product Name		Total Spots	55
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: 6.6 Dps Revised. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FS1	SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN	6/13/16	6/19/16	13:30	15:30							X	-	-	2	\$72.00	\$144.00	30	2016 SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$3,844.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,844.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

62290261 | Detroit | Comcast/Sterling Hts, MI | 2947 |

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$22,553.00	
Commission		\$3,382.95	
Net Total		\$19,170.05	
Total Spots		814	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$30.00	\$330.00	30	IPE 06/18/16-08/02/16
2	AEN	AEN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	IPE 06/18/16-08/02/16
3	AEN	AEN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	IPE 06/18/16-08/02/16
4	AMC	AMC W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$21.00	\$168.00	30	IPE 06/18/16-08/02/16
5	AMC	AMC W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$21.00	\$168.00	30	IPE 06/18/16-08/02/16
6	APL	APL PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	IPE 06/18/16-08/02/16
7	APL	APL PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	IPE 06/18/16-08/02/16
8	APL	APL PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	IPE 06/18/16-08/02/16
9	CNBC	CNBC EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	IPE 06/18/16-08/02/16
10	CNBC	CNBC EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	IPE 06/18/16-08/02/16
11	CNBC	CNBC EM	6/20/16	6/26/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	IPE 06/18/16-08/02/16
12	CNN	CNN EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$33.00	\$132.00	30	IPE 06/18/16-08/02/16
13	CNN	CNN EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	IPE 06/18/16-08/02/16
14	CNN	CNN EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$33.00	\$33.00	30	IPE 06/18/16-08/02/16
15	CNN	CNN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$37.00	\$333.00	30	IPE 06/18/16-08/02/16
16	CNN	CNN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$37.00	\$370.00	30	IPE 06/18/16-08/02/16
17	CNN	CNN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$37.00	\$37.00	30	IPE 06/18/16-08/02/16
18	DISC	DISC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$22.00	\$330.00	30	IPE 06/18/16-08/02/16
19	DISC	DISC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$22.00	\$396.00	30	IPE 06/18/16-08/02/16
20	DISC	DISC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$22.00	\$66.00	30	IPE 06/18/16-08/02/16
21	ESNU	ESNU W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$2.00	\$16.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$22,553.00	
Commission		\$3,382.95	
Net Total		\$19,170.05	
Total Spots		814	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESNU	ESNU W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	4	\$2.00	\$8.00	30	IPE 06/18/16-08/02/16
23	ESP2	ESP2 W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	6	\$12.00	\$72.00	30	IPE 06/18/16-08/02/16
24	ESP2	ESP2 W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	6	\$12.00	\$72.00	30	IPE 06/18/16-08/02/16
25	ESPN	ESPN EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$51.00	\$204.00	30	IPE 06/18/16-08/02/16
26	ESPN	ESPN EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$51.00	\$306.00	30	IPE 06/18/16-08/02/16
27	ESPN	ESPN EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$51.00	\$51.00	30	IPE 06/18/16-08/02/16
28	ESPN	ESPN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	16	\$55.00	\$880.00	30	IPE 06/18/16-08/02/16
29	ESPN	ESPN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	19	\$55.00	\$1,045.00	30	IPE 06/18/16-08/02/16
30	ESPN	ESPN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$55.00	\$165.00	30	IPE 06/18/16-08/02/16
31	ESPN	ESPN W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$34.00	\$272.00	30	IPE 06/18/16-08/02/16
32	ESPN	ESPN W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$34.00	\$272.00	30	IPE 06/18/16-08/02/16
33	FOOD	FOOD DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	13	\$20.00	\$260.00	30	IPE 06/18/16-08/02/16
34	FOOD	FOOD DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	IPE 06/18/16-08/02/16
35	FOOD	FOOD DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	IPE 06/18/16-08/02/16
36	FOOD	FOOD EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$17.00	\$153.00	30	IPE 06/18/16-08/02/16
37	FOOD	FOOD EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	IPE 06/18/16-08/02/16
38	FOOD	FOOD EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	IPE 06/18/16-08/02/16
39	FOOD	FOOD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$29.00	\$261.00	30	IPE 06/18/16-08/02/16
40	FOOD	FOOD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	IPE 06/18/16-08/02/16
41	FOOD	FOOD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$22,553.00	
Commission		\$3,382.95	
Net Total		\$19,170.05	
Total Spots		814	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	FSD	Tigers V Toronto	6/6/16	6/12/16	13:00	16:00			X					-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
43	FSD	Tigers @ NY Yankees	6/13/16	6/19/16	19:00	22:00					X			-	-	0	\$120.00	\$0.00	30	2016 Tigers Regular Season on FSD
44	FSD	Tigers @ NY Yankees	6/20/16	6/26/16	14:00	17:00							X	-	-	0	\$120.00	\$0.00	30	2016 Tigers Regular Season on FSD
45	FX	FX PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	IPE 06/18/16-08/02/16
46	FX	FX PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	IPE 06/18/16-08/02/16
47	FX	FX PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	IPE 06/18/16-08/02/16
48	FXNC	FXNC EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	11	\$55.00	\$605.00	30	IPE 06/18/16-08/02/16
49	FXNC	FXNC EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	13	\$55.00	\$715.00	30	IPE 06/18/16-08/02/16
50	FXNC	FXNC EM	6/20/16	6/26/16	05:00	09:00	X							-	-	2	\$55.00	\$110.00	30	IPE 06/18/16-08/02/16
51	FXNC	FXNC DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	15	\$46.00	\$690.00	30	IPE 06/18/16-08/02/16
52	FXNC	FXNC DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	16	\$46.00	\$736.00	30	IPE 06/18/16-08/02/16
53	FXNC	FXNC DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$46.00	\$92.00	30	IPE 06/18/16-08/02/16
54	FXNC	FXNC EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$38.00	\$342.00	30	IPE 06/18/16-08/02/16
55	FXNC	FXNC EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	11	\$38.00	\$418.00	30	IPE 06/18/16-08/02/16
56	FXNC	FXNC EF	6/20/16	6/26/16	16:00	19:00	X							-	-	2	\$38.00	\$76.00	30	IPE 06/18/16-08/02/16
57	FXNC	FXNC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$68.00	\$1,020.00	30	IPE 06/18/16-08/02/16
58	FXNC	FXNC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$68.00	\$1,224.00	30	IPE 06/18/16-08/02/16
59	FXNC	FXNC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$68.00	\$204.00	30	IPE 06/18/16-08/02/16
60	GOLF	GOLF EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	18	\$5.00	\$90.00	30	IPE 06/18/16-08/02/16
61	GOLF	GOLF EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	21	\$5.00	\$105.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$22,553.00	
Commission		\$3,382.95	
Net Total		\$19,170.05	
Total Spots		814	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	GOLF	GOLF EM	6/20/16	6/26/16	05:00	09:00	X							-	-	3	\$5.00	\$15.00	30	IPE 06/18/16-08/02/16
63	GOLF	GOLF EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	IPE 06/18/16-08/02/16
64	GOLF	GOLF EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	IPE 06/18/16-08/02/16
65	GOLF	GOLF EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$4.00	\$4.00	30	IPE 06/18/16-08/02/16
66	GOLF	GOLF PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	IPE 06/18/16-08/02/16
67	GOLF	GOLF PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	IPE 06/18/16-08/02/16
68	GOLF	GOLF PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	IPE 06/18/16-08/02/16
69	HALL	HALL EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	13	\$12.00	\$156.00	30	IPE 06/18/16-08/02/16
70	HALL	HALL EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	IPE 06/18/16-08/02/16
71	HALL	HALL EM	6/20/16	6/26/16	05:00	09:00	X							-	-	2	\$12.00	\$24.00	30	IPE 06/18/16-08/02/16
72	HALL	HALL DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	13	\$11.00	\$143.00	30	IPE 06/18/16-08/02/16
73	HALL	HALL DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$11.00	\$165.00	30	IPE 06/18/16-08/02/16
74	HALL	HALL DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$11.00	\$22.00	30	IPE 06/18/16-08/02/16
75	HALL	HALL EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	IPE 06/18/16-08/02/16
76	HALL	HALL EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	IPE 06/18/16-08/02/16
77	HALL	HALL EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	IPE 06/18/16-08/02/16
78	HALL	HALL PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	IPE 06/18/16-08/02/16
79	HALL	HALL PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	IPE 06/18/16-08/02/16
80	HALL	HALL PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	IPE 06/18/16-08/02/16
81	HALL	HALL W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$11.00	\$88.00	30	IPE 06/18/16-08/02/16
82	HALL	HALL W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$11.00	\$88.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$22,553.00		
Commission	\$3,382.95		
Net Total	\$19,170.05		
Total Spots	814		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
83	HGTV	HGTV DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	16	\$26.00	\$416.00	30	IPE 06/18/16-08/02/16
84	HGTV	HGTV DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	20	\$26.00	\$520.00	30	IPE 06/18/16-08/02/16
85	HGTV	HGTV DT	6/20/16	6/26/16	09:00	16:00	X							-	-	3	\$26.00	\$78.00	30	IPE 06/18/16-08/02/16
86	HGTV	HGTV EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	IPE 06/18/16-08/02/16
87	HGTV	HGTV EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	IPE 06/18/16-08/02/16
88	HGTV	HGTV EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	IPE 06/18/16-08/02/16
89	HGTV	HGTV PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$38.00	\$570.00	30	IPE 06/18/16-08/02/16
90	HGTV	HGTV PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$38.00	\$608.00	30	IPE 06/18/16-08/02/16
91	HGTV	HGTV PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$38.00	\$76.00	30	IPE 06/18/16-08/02/16
92	HIST	HIST PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$37.00	\$407.00	30	IPE 06/18/16-08/02/16
93	HIST	HIST PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$37.00	\$518.00	30	IPE 06/18/16-08/02/16
94	HIST	HIST PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$37.00	\$74.00	30	IPE 06/18/16-08/02/16
95	LIF	LIF PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	IPE 06/18/16-08/02/16
96	LIF	LIF PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	IPE 06/18/16-08/02/16
97	LIF	LIF PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	IPE 06/18/16-08/02/16
98	LIF	LIF W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	IPE 06/18/16-08/02/16
99	LIF	LIF W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	IPE 06/18/16-08/02/16
100	FS1	FS1 W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$4.00	\$32.00	30	IPE 06/18/16-08/02/16
101	FS1	FS1 W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$4.00	\$32.00	30	IPE 06/18/16-08/02/16
102	FS1	US OPEN 6/16	6/13/16	6/19/16	10:00	17:00				X				-	-	3	\$60.00	\$180.00	30	
103	FS1	US OPEN 6/17	6/13/16	6/19/16	10:00	17:00					X			-	-	3	\$60.00	\$180.00	30	

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$22,553.00	
Commission		\$3,382.95	
Net Total		\$19,170.05	
Total Spots		814	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
104	FS1	XFINITY Series: June Michigan Race	6/6/16	6/12/16	13:30	15:30						X		-	-	0	\$60.00	\$0.00	30	REMOVED SPOTS
105	TBSC	TBSC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$55.00	\$220.00	30	IPE 06/18/16-08/02/16
106	TBSC	TBSC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	IPE 06/18/16-08/02/16
107	TBSC	TBSC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	IPE 06/18/16-08/02/16
108	TVL	TVL EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	IPE 06/18/16-08/02/16
109	TVL	TVL EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	IPE 06/18/16-08/02/16
110	TVL	TVL EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	IPE 06/18/16-08/02/16
111	TVL	TVL PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	IPE 06/18/16-08/02/16
112	TVL	TVL PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	IPE 06/18/16-08/02/16
113	TVL	TVL PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	IPE 06/18/16-08/02/16
114	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	19:00	22:00					X			-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
115	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	14:00	17:00							X	-	-	1	\$120.00	\$120.00	30	2016 Tigers Regular Season on FSD
116	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00		X						-	-	2	\$120.00	\$240.00	30	2016 Tigers Regular Season on FSD

NCC Cable System Order

Order #	62290261
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Update Date	06/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$22,553.00		
Commission	\$3,382.95		
Net Total	\$19,170.05		
Total Spots	814		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1: 6.6 Dps Revised NA spots removed -\$600 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
117	FS1	SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN	6/13/16	6/19/16	13:30	15:30							X	-	-	2	\$72.00	\$144.00	30	2016 SPRINT CUP FIREKEEPERS CASINO 400 AT MICHIGAN

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	814	0	0	0	0	0	0	0	0	0	0	0	814
AMT	\$22,553.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,553.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

62290261 | Detroit | Comcast/Chesterfield, MI | 2950 |

NCC Cable System Order

Order #	62290261
Syscode	4074
System Name	Comcast/Macomb-Chesterfield U-verse, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$11,287.00	
Commission		\$1,693.05	
Net Total		\$9,593.95	
Total Spots		774	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised spots added \$1560. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	IPE 06/18/16-08/02/16
2	AEN	AEN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	IPE 06/18/16-08/02/16
3	AEN	AEN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	IPE 06/18/16-08/02/16
4	CNN	CNN DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	IPE 06/18/16-08/02/16
5	CNN	CNN DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	IPE 06/18/16-08/02/16
6	CNN	CNN DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$7.00	\$14.00	30	IPE 06/18/16-08/02/16
7	CNN	CNN EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	IPE 06/18/16-08/02/16
8	CNN	CNN EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	IPE 06/18/16-08/02/16
9	CNN	CNN EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	IPE 06/18/16-08/02/16
10	CNN	CNN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$10.00	\$110.00	30	IPE 06/18/16-08/02/16
11	CNN	CNN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	IPE 06/18/16-08/02/16
12	CNN	CNN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	IPE 06/18/16-08/02/16
13	DISC	DISC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	IPE 06/18/16-08/02/16
14	DISC	DISC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$10.00	\$160.00	30	IPE 06/18/16-08/02/16
15	DISC	DISC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	IPE 06/18/16-08/02/16
16	ESPN	ESPN PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	20	\$20.00	\$400.00	30	IPE 06/18/16-08/02/16
17	ESPN	ESPN PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	22	\$20.00	\$440.00	30	IPE 06/18/16-08/02/16
18	ESPN	ESPN PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$20.00	\$60.00	30	IPE 06/18/16-08/02/16
19	ESPN	ESPN W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$14.00	\$112.00	30	IPE 06/18/16-08/02/16
20	ESPN	ESPN W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$14.00	\$112.00	30	IPE 06/18/16-08/02/16
21	FOOD	FOOD EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	4074
System Name	Comcast/Macomb-Chesterfield U-verse, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$11,287.00	
Commission		\$1,693.05	
Net Total		\$9,593.95	
Total Spots		774	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised spots added \$1560. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	IPE 06/18/16-08/02/16
23	FOOD	FOOD EM	6/20/16	6/26/16	05:00	09:00	X							-	-	1	\$14.00	\$14.00	30	IPE 06/18/16-08/02/16
24	FOOD	FOOD DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	13	\$12.00	\$156.00	30	IPE 06/18/16-08/02/16
25	FOOD	FOOD DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	IPE 06/18/16-08/02/16
26	FOOD	FOOD DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	IPE 06/18/16-08/02/16
27	FOOD	FOOD EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	IPE 06/18/16-08/02/16
28	FOOD	FOOD EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	IPE 06/18/16-08/02/16
29	FOOD	FOOD EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	IPE 06/18/16-08/02/16
30	FOOD	FOOD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$17.00	\$153.00	30	IPE 06/18/16-08/02/16
31	FOOD	FOOD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$17.00	\$187.00	30	IPE 06/18/16-08/02/16
32	FOOD	FOOD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	IPE 06/18/16-08/02/16
33	FSD	FSD PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$5.00	\$75.00	30	IPE 06/18/16-08/02/16
34	FSD	FSD PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$5.00	\$90.00	30	IPE 06/18/16-08/02/16
35	FSD	FSD PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	IPE 06/18/16-08/02/16
36	FSD	Tigers	6/6/16	6/12/16	19:00	22:00		X	X	X	X	X	X	-	-	0	\$120.00	\$0.00	30	REMOVED SPOTS
37	FSD	Tigers	6/13/16	6/19/16	19:00	22:00	X	X	X	X	X	X	X	-	-	0	\$120.00	\$0.00	30	REMOVED SPOTS
38	FSD	FSD W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	14	\$4.00	\$56.00	30	IPE 06/18/16-08/02/16
39	FSD	FSD W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	14	\$4.00	\$56.00	30	IPE 06/18/16-08/02/16
40	FX	FX PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	IPE 06/18/16-08/02/16
41	FX	FX PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	IPE 06/18/16-08/02/16
42	FX	FX PT	6/20/16	6/26/16	19:00	24:00	X							-	-	1	\$17.00	\$17.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	4074
System Name	Comcast/Macomb-Chesterfield U-verse, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$11,287.00	
Commission		\$1,693.05	
Net Total		\$9,593.95	
Total Spots		774	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised spots added \$1560. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	FXNC EM	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	IPE 06/18/16-08/02/16
44	FXNC	FXNC EM	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	IPE 06/18/16-08/02/16
45	FXNC	FXNC EM	6/20/16	6/26/16	05:00	09:00	X							-	-	1	\$12.00	\$12.00	30	IPE 06/18/16-08/02/16
46	FXNC	FXNC DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	19	\$11.00	\$209.00	30	IPE 06/18/16-08/02/16
47	FXNC	FXNC DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	22	\$11.00	\$242.00	30	IPE 06/18/16-08/02/16
48	FXNC	FXNC DT	6/20/16	6/26/16	09:00	16:00	X							-	-	3	\$11.00	\$33.00	30	IPE 06/18/16-08/02/16
49	FXNC	FXNC EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	IPE 06/18/16-08/02/16
50	FXNC	FXNC EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	IPE 06/18/16-08/02/16
51	FXNC	FXNC EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	IPE 06/18/16-08/02/16
52	FXNC	FXNC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	16	\$15.00	\$240.00	30	IPE 06/18/16-08/02/16
53	FXNC	FXNC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$15.00	\$300.00	30	IPE 06/18/16-08/02/16
54	FXNC	FXNC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$15.00	\$45.00	30	IPE 06/18/16-08/02/16
55	GOLF	GOLF DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	IPE 06/18/16-08/02/16
56	GOLF	GOLF DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$2.00	\$28.00	30	IPE 06/18/16-08/02/16
57	GOLF	GOLF DT	6/20/16	6/26/16	09:00	16:00	X							-	-	2	\$2.00	\$4.00	30	IPE 06/18/16-08/02/16
58	GOLF	GOLF EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	IPE 06/18/16-08/02/16
59	GOLF	GOLF EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	IPE 06/18/16-08/02/16
60	GOLF	GOLF EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$1.00	\$1.00	30	IPE 06/18/16-08/02/16
61	GOLF	GOLF PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	IPE 06/18/16-08/02/16
62	GOLF	GOLF PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$2.00	\$28.00	30	IPE 06/18/16-08/02/16
63	GOLF	GOLF PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	4074
System Name	Comcast/Macomb-Chesterfield U-verse, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/07/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$11,287.00	
Commission		\$1,693.05	
Net Total		\$9,593.95	
Total Spots		774	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised spots added \$1560. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	HGTV DT	6/6/16	6/12/16	09:00	16:00		X	X	X	X	X	X	-	-	17	\$14.00	\$238.00	30	IPE 06/18/16-08/02/16
65	HGTV	HGTV DT	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	20	\$14.00	\$280.00	30	IPE 06/18/16-08/02/16
66	HGTV	HGTV DT	6/20/16	6/26/16	09:00	16:00	X							-	-	3	\$14.00	\$42.00	30	IPE 06/18/16-08/02/16
67	HGTV	HGTV EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	IPE 06/18/16-08/02/16
68	HGTV	HGTV EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$11.00	\$55.00	30	IPE 06/18/16-08/02/16
69	HGTV	HGTV EF	6/20/16	6/26/16	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	IPE 06/18/16-08/02/16
70	HGTV	HGTV PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	16	\$20.00	\$320.00	30	IPE 06/18/16-08/02/16
71	HGTV	HGTV PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$20.00	\$400.00	30	IPE 06/18/16-08/02/16
72	HGTV	HGTV PT	6/20/16	6/26/16	19:00	24:00	X							-	-	3	\$20.00	\$60.00	30	IPE 06/18/16-08/02/16
73	HIST	HIST PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$20.00	\$220.00	30	IPE 06/18/16-08/02/16
74	HIST	HIST PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$20.00	\$260.00	30	IPE 06/18/16-08/02/16
75	HIST	HIST PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IPE 06/18/16-08/02/16
76	LIF	LIF EF	6/6/16	6/12/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	30	IPE 06/18/16-08/02/16
77	LIF	LIF EF	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	30	IPE 06/18/16-08/02/16
78	LIF	LIF PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	IPE 06/18/16-08/02/16
79	LIF	LIF PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$7.00	\$98.00	30	IPE 06/18/16-08/02/16
80	LIF	LIF PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$7.00	\$14.00	30	IPE 06/18/16-08/02/16
81	LIF	LIF W	6/6/16	6/12/16	11:00	19:00						X	X	-	-	8	\$5.00	\$40.00	30	IPE 06/18/16-08/02/16
82	LIF	LIF W	6/13/16	6/19/16	11:00	19:00						X	X	-	-	8	\$5.00	\$40.00	30	IPE 06/18/16-08/02/16
83	TBSC	TBSC PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	IPE 06/18/16-08/02/16
84	TBSC	TBSC PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	IPE 06/18/16-08/02/16

NCC Cable System Order

Order #	62290261
Syscode	4074
System Name	Comcast/Macomb-Chesterfield U-verse, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/06/16 - 06/26/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/07/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$11,287.00	
Commission		\$1,693.05	
Net Total		\$9,593.95	
Total Spots		774	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 6.6 Dps Revised spots added \$1560. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TBSC	TBSC PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IPE 06/18/16-08/02/16
86	TNT	TNT PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	IPE 06/18/16-08/02/16
87	TNT	TNT PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$17.00	\$204.00	30	IPE 06/18/16-08/02/16
88	TNT	TNT PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	IPE 06/18/16-08/02/16
89	USA	USA PT	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$25.00	\$275.00	30	IPE 06/18/16-08/02/16
90	USA	USA PT	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$25.00	\$325.00	30	IPE 06/18/16-08/02/16
91	USA	USA PT	6/20/16	6/26/16	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	IPE 06/18/16-08/02/16
92	FSD	Tigers V Toronto	6/6/16	6/12/16	13:00	16:00			X					-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
93	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	19:00	22:00					X			-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
94	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	14:00	17:00							X	-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
95	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00	X							-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
96	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00		X						-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
97	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00			X					-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
98	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	20:00	23:00				X				-	-	2	\$120.00	\$240.00	30	+1x 2016 Tigers Regular Season on FSD
99	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	20:00	23:00					X			-	-	2	\$120.00	\$240.00	30	+2x 2016 Tigers Regular Season on FSD
100	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	14:00	17:00							X	-	-	2	\$120.00	\$240.00	30	+2x 2016 Tigers Regular Season on FSD

NCC Cable System Order

Order #	62290261	Flight Dates	06/06/16 - 06/26/16	Update Date	06/07/16		
Syscode	4074	Agency	Strategic Media Placement	Version	2 Vs. 1		
System Name	Comcast/Macomb-Chesterfield U-verse, MI	Advertiser	Paul Mitchell MI10	Show All Lines			
Market	Detroit				Total # of Weeks	3	
		Client Code		Total	\$11,287.00		
AE	Andrew Yolles	Product Code		Commission	\$1,693.05		
Sales Coordinator	Kevin Bowman	Est Code		Net Total	\$9,593.95		
Office	Washington	Product Name		Total Spots	774		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R1: 6.6 Dps Revised spots added \$1560. Please review and confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
101	FSD	AVG. ALL WKS	6/20/16	6/26/16	19:00	23:00	X							-	-	2	\$120.00	\$240.00	30	+2x 2016 Tigers Regular Season on FSD

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	774	0	0	0	0	0	0	0	0	0	0	0	774
AMT	\$11,287.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,287.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

62290261 | Detroit | Comcast/Macomb-Chesterfield U-verse, MI | 4074 |

NCC Cable System Order

Order #	62290261	Flight Dates	06/06/16 - 06/26/16	Update Date	06/07/16
Syscode	4078	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$1,380.00
AE	Andrew Yolles	Product Code		Commission	\$207.00
Sales Coordinator	Kevin Bowman	Est Code		Net Total	\$1,173.00
Office	Washington	Product Name		Total Spots	23
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: 6.6 Dps Revised spots added \$960 change. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FSD	Tigers V Toronto	6/6/16	6/12/16	13:00	16:00			X					-	-	2	\$60.00	\$120.00	30	+1x 2016 Tigers Regular Season on FSD
2	FSD	Tigers @ NY Yankees	6/13/16	6/19/16	19:00	22:00					X			-	-	0	\$60.00	\$0.00	30	+1x 2016 Tigers Regular Season on FSD
3	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	19:00	22:00					X			-	-	2	\$60.00	\$120.00	30	+1x 2016 Tigers Regular Season on FSD
4	FSD	Tigers @ NY Yankees	6/6/16	6/12/16	14:00	17:00							X	-	-	2	\$60.00	\$120.00	30	+1x 2016 Tigers Regular Season on FSD
5	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00	X							-	-	2	\$60.00	\$120.00	30	+1x 2016 Tigers Regular Season on FSD
6	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00		X						-	-	3	\$60.00	\$180.00	30	+2x 2016 Tigers Regular Season on FSD
7	FSD	Tigers @ Chicago Sox	6/13/16	6/19/16	20:00	23:00			X					-	-	3	\$60.00	\$180.00	30	+2x 2016 Tigers Regular Season on FSD
8	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	20:00	23:00				X				-	-	3	\$60.00	\$180.00	30	+2x 2016 Tigers Regular Season on FSD
9	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	20:00	23:00					X			-	-	2	\$60.00	\$120.00	30	+2x 2016 Tigers Regular Season on FSD
10	FSD	Tigrs @ Kansas City	6/13/16	6/19/16	14:00	17:00							X	-	-	2	\$60.00	\$120.00	30	+2x 2016 Tigers Regular Season on FSD

NCC Cable System Order

Order #	62290261	Flight Dates	06/06/16 - 06/26/16	Update Date	06/07/16
Syscode	4078	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$1,380.00
AE	Andrew Yolles	Product Code		Commission	\$207.00
Sales Coordinator	Kevin Bowman	Est Code		Net Total	\$1,173.00
Office	Washington	Product Name		Total Spots	23
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R1: 6.6 Dps Revised spots added \$960 change. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
11	FSD	Tigers v Seattle	6/20/16	6/26/16	19:00	23:00	X							-	-	2	\$60.00	\$120.00	30	+2x 2016 Tigers Regular Season on FSD

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$1,380.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,380.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/07/16

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